

Case Study

Enhancing the Performance and Readiness of Next-Generation Leaders

The Client

Suzy is a software innovator and leading consumer insights platform. They connect quant, qual, and high-quality audiences into a single research cloud that helps companies of all sizes make smarter decisions.

The Challenge

Due to Suzy's success and fast-paced growth, they must quickly enable key team members to scale into broader leadership responsibilities. They established a selective program to offer development on leadership, strategic acumen, x-functional collaboration, and more.

How Mentorforce Helped

Mentorforce supplemented the program by utilizing our exclusive executive network to deliver real-world mentoring in a variety of formats.

→ **Masterclasses**

- on-demand video-based learning curriculum

→ **Group Sessions**

- interactive topic-based discussions with expert mentor

→ **Private Mentoring**

- personal meetings with a hand-selected mentor

What Did Participants Say?

— “ “ —
 “Amazing!”

“Incredibly actionable and insightful!”

“I had an A-HA moment!”

“So helpful...thanks for the opportunity!”

— “ “ —

The Results

93%

Agreed mentoring enhanced their job performance

85%

Feel a higher loyalty towards Suzy as an employer

100%

Satisfied with the quality of mentoring



“It’s amazing for our team members to be mentored by senior executives with high-level experience. That’s a huge value and unique in the market.”

Anthony Onesto, Chief People Officer at Suzy